

KANN'S

Store Open Daily From
8:30 a. m. to 5:30 p. m.
Saturdays to 6 p. m.

KANN'S

St. Patrick's Day Favors Ready in Great Variety

KANN'S

March 5, 1916.
Weather always good
at Kann's.

KANN'S

Tomorrow Join Us in a Personally Conducted Tour Into the

1916 Style World—Opening the New Season in a 'House of Kann' Original Way

Each department in the store is a style station, displaying to the best advantage the very newest and most authentic creations of the masters of style. It is the official opening of spring, showing all the new styles and offering many special inducements to begin the season in a way long to be remembered.

Accept This as Your Personal Invitation to Take the Trip With Us. Madam Fashion Herself Will Act as Conductor



The New Suits Make Their Bow for Spring 1916

Kann's Opening Exhibit More
Emphatically Emphasizes
Their Style Leadership

Paris is mirrored in this first complete and authentic opening of spring styles. Richly Tailored Suits of the newest materials ranging in price from \$18.95 up to \$85, and at each price better garments and handsomer styles than were ever shown. Particularly strong is our

Opening Offer of SUITS at \$25.00

An especially designed line of models which show the limit of what can be accomplished at the price.

Suits that show the new period influences—coats with new peplums, belted coats and side-pleated effects. There are also the ever popular strictly tailored styles for the conservative woman.

The correct checked materials, French and mannish serges, gabardines and wool poplins were never more attractively tailored.

Dame Fashion suggests that you make a selection from this opening offer of fine Suits, at.....
Kann's—Second Floor.

\$25

Ribbons! Ribbons!! Everywhere

Everything Points to Their Supremacy This Season and

WE ARE PREPARED with a handsomer assortment than we ever had before to meet this demand of Dame Fashion.

MORE NOVELTIES AND PRETTIER COLORINGS than were ever assembled even by us. You'll want ribbons for trimmings of all kinds, therefore, to save yourself time, worry and trouble come here first always. Especially attractive are the

Picot Edge Ribbons, 3/4 to 5/8 in. wide.
Grosgrain Ribbons, in all widths.
10-in. (note the width) Taffeta, Failles, Moires.
10-in. Luxor Ribbons, a new high-luster ribbon, with satin finish.
Black Ribbons, in Taffeta, Moires, Satins, Novelty Cere effects and stripes.

Brocaded Sash and Hair Ribbons, in the new blue-bird pattern, in white, pink and blue.
Black and Colored Velvet Ribbons.
5 to 10 in. Novelty Flowered Ribbons.
Beautiful New Pastel Plaid and Check Ribbons, made to match the new fabrics.
New Black and White Stripe, Check and Bayadere Ribbons.

READY-MADE HAT BANDS, new and pretty colorings in stripes and bayadere. 29c to \$1.25

OPENING SPECIAL—6,000 yards Satin Taffeta Moire and Novelty Ribbons, in widths of 5 to 6 1/2 inches; new colorings. Values to 39c. Opening price, yard..... 16c

See the special display of models, showing the many uses of ribbons this season. Bows tied free by our experts.
Kann's—Street Floor.

"Better BABY Week"

Begins Tomorrow in Kann's

BETTER BABY STORE

With special features all week; and

MRS. BOYER—Trained Nurse

Who will explain to mothers the proper care of babies—and demonstrate the many advantages of

The Famous Vanta Garments

Recognized by all leading physicians and trained nurses as the safest and best apparel for little ones. "No pins. No buttons." Vanta Garments.

"Save the Babies"
Kann's—Second Floor.

OPENING SPECIAL

New Round Shaped, Pink and Blue

Boudoir Pillows

Very Special 89c

Trimmed with filet lace medallion and lace edge, filled with pure silk moss cushion. A very pretty new and attractive adjunct to your boudoir outfit.

Filet Lace Trimmed

---SCARFS---

Very Special \$1.69

Size 19x54 inches; all linen; trimmed with very pretty filet lace in new designs.
Kann's Art Store—Third Floor.

Calling Your Special Attention to Our Enlarged Silk Underwear Dept.

Showing the newest creations in Italian and Glove Silks—Vests, Bodices, Camisoles, Union Suits, Knickerbockers and Drawers. In pink and white, in the finest styles, qualities; and most popular prices.

Opening Specials

Women's Glove Silk Vests, low neck, no sleeves, ribbon drawn, reinforced under arms; in pink and white. Special..... \$1.35

Extra sizes..... \$1.50

Women's Glove Silk Bloomers, elastic shirred at waist and knee; reinforced seats; in pink and white. At two prices..... \$1.50 & \$2.00

Women's Glove Silk Vests, with embroidered fronts; assorted patterns; low neck; no sleeves; reinforced; in pink and white. Special..... \$1.50

Women's Glove Silk Union Suits; low neck; no sleeves; knee length; reinforced under arms and in seat; in pink and white. Special opening price \$2.50
Kann's—Street Floor.

The Interviewer

Breaks her Record Album, which leads her to find the new

Patented Disc Record Album

"Oh, dear, that's the second leaf I have torn out; guess I'll have to get a new one," complained the Interviewer as she gazed ruefully at the worn album.

Fully determined to get a good, strong one next time, she was examining a number of albums yesterday in Kann's Victoria Parlors when an alert salesman inquired if "madam wanted an album."

"Here is something entirely new," he explained, as he picked up an album. "This is the new Patented Record Album. You see, it has what is known as an Individual Leaf System. Each double leaf is individually bound and strengthened by a steel rod, which in turn is attached to the central nickel binding. This gives the 'book-like effect,' which permits the book to open and lie perfectly flat, with no pressure on the main binding. Thus the album outlasts by two or three times the wear of the average album."

"The 56 size has twelve 10-inch containers; the 42 size twelve 12-inch containers. These light mahogany-finish bindings are strong and wear well!" He paused expectantly.

"That's fine," I agreed, enthusiastically. "Send a 10-inch size to me. But, there, if you want something new that gives 'SERVICE' go down to Kann's Home of Sealed Records and get several—they are excellent!"

OPENING SPECIALS
In High-Class

Mattresses

10 IMPERIAL-EDGE LAYER FELT MATTRESSES. Sides are 6 inches high; weight, 60 lbs.; covered with fine art ticking, closely tufted; roll edge; closely stitched all around to prevent flattening of sides. Our leader at \$12.95. Opening price..... \$9.95

11 Full Size Mattresses—42-in. size. 3 are three-quarter size—4-ft. size. 2 are single-bed size—3 1/2-ft. size.

50 ELASTIC-FELT MATTRESSES, covered with floral-stripe ticking; closely tufted, tape-bound edges. Choice of the lot at Opening. Sale price to-morrow..... \$3.75

28 are full size—4 1/2 ft. 10 are three-quarter size—4 ft. 7 are single-bed size—3 1/2 ft. 3 are twin size—3 ft.
Kann's—Third Floor.

OPENING SPECIALS

New Spring 1916 White Goods

Choice of New Novelty Fabrics, consisting of various Dotted—Figured—Dash—Plaid Voiles, Dotted Crepes, Striped Marquisettes, Plain Rice Marquisettes, Fancy Rice Marquisettes.

38 inches wide. None worth less than 50c yard.

Opening price, yard..... 31c

34-inch Silk and Cotton Mixed Novelty White Goods, 35c

Superior Quality Silk-finished English Nainsook; 38 inches wide; 10-yard pieces; just 100 pieces to introduce. \$2.00 values; per piece..... \$1.40

Kann's—Street Floor.

"Stripes for the Women of 1916"

Is the heading of a recent fashion letter in an authoritative publication.

40-inch Black and White Striped Voiles

Impossible to duplicate under 19c a yard. An Opening Special.

12 1/2c Yd.

The smartest wash goods of the hour, shown in five different stripes. With the advancing prices on all goods requiring dyes, our opening price on these new and dainty wash goods is absolutely startling.

38-inch Imported Floral Voiles, beautifully colored designs, in the daintiest pink, blue, lavender and yellow flowers on white grounds; some tan tinted grounds; a yard..... 59c

36-inch Silk-and-cotton Marquisettes, printed floral designs, on white and tinted grounds; pink, blue, lavender and yellow designs; beautiful dresses are made of this material over colored foundations. Opening price, a yd..... 75c
Kann's—Street Floor.

OPENING SPECIALS

"Congoleum" and

Rugs for Spring

Home-Fixings

Opening Sale "Congoleum"—The New Process Linoleum. Cut from full rolls; 12 very desirable patterns, including parquetry, large and small tile, block, matting and carpet and conventional effects; colorings are green, red, tan, ivory, brown, blue and yellow.

EXTRA!—All Congoleums purchased Monday will be put down at one-half our regular rates. This is opportunity. Bring Floor Measurements, please.

9x12-ft. Stenciled "Deltox" and "Crest" Green Rugs, distinctly new patterns in different colors; including Navajo pattern and medallion effect; also another line added to this sale of Grass Rugs, with a choice of 14 different styles, including blue, green, brown and red and combination colors. Regular \$8.00 values. Opening Sale price..... \$5.75
Kann's—Third Floor.

Our Next Point of Interest Will Be the Opening Display of Millinery

Here are evidences on every side of the marvelous creative genius of the world's masters of design.

Look about you and you will recognize the touch of

Madame Louis, of Germaine, Carlier, Georgette, Rebeaux, Lewis and Marie Guy

The latest importations you will note, on this table or on that, emphasize the growing popularity of the extremely large, flat Sailor Hat. The trimming follows the lines of the hat, and is usually applied in flat style, and in many of the smartest and latest models consists of Numidi or Gaura feathers. Others have birds in flat style around the brim or crown, or wings set on in the same manner.

In the height of popularity also are Medium Sailors, Watteau shapes, raised high with underneath bandeaux, with trimming under as well as on top of the hat. A large picture hat you will doubtless take for a combination of jet and fine transparent braid, but the sparkling effect is due to the luster of the braid alone. This model is finished with a spreading gaura feather.

Here is a beautiful model, in the poke or drooping brim effect, of canary-colored braid, with a crown of black velvet and trimming of canary-colored grapes and foliage, with attached veil caught in at the throat with narrow velvet ribbon.

Silver grays are first in color, then new blue, rose, citron, African brown, beige, purple, dark green, etc. The prices are plainly marked on each creation, and run from \$15 to \$50

OPENING SPECIAL

Trimmed Hats at

The quality and style of which Washington has not seen under \$7.50 and up to \$10.00. Hats with facings of satin, flowers in cre effects; small, medium and large trimmings; also trimmed with ribbons, feathers, and many in the most striking new color combinations, such as purple and American beauty rose, sand, new blue and some in solid colors.
Kann's—Second Floor.

\$5.00

OPENING SALE---NEW

White "Ivory" Toilet Articles

Two big lots secured at a special price especially for this occasion. Do not miss such an opportunity. Find them at the STREET FLOOR BARGAIN TABLES.

LOT 1—Hairbrushes, Mirrors, Puff Boxes, Hair Receivers, Buffers, Talcum Powder Box Holders, Shoe Horns, Puff Boxes, Trays, Frames, Manicure Sets, Perfume Bottles, Scissors, Hat Pin Holders, Cream Jars and Combs. Regularly \$50 and \$80. Opening price, choice..... 50c

OPENING SPECIALS in Good Quality Linings

36-inch Lining Satin, Opening price, yard..... 69c

In black and colors, the kind that is guaranteed for two seasons' wear. For your new lining for suit, coat, etc., or for your old coat's relining.

36-inch Sateen, Opening price, yd..... 16c

36 inches wide, in black, white and 40 good colorings.
Kann's—Street Floor.

CONTINUED—Our Wonderfully Successful

Sale of Refrigerators

In which we make it a decided advantage for you to buy now instead of waiting until later. To-morrow we offer a

\$22.98 Gurney Refrigerator

With genuine porcelain lining at a price usually associated with a white-painted or galvanized-lined refrigerator; 60-pound ice capacity. \$13.98

40 other styles at proportionate savings in this sale.
Kann's—Third Floor.

40 other styles at proportionate savings in this sale.
Kann's—Third Floor.

Dresses Like These \$25

Dont Grow Everywhere at

Would Not Now but for the Unusual Plans We Made for Our

Spring Opening

Dame Fashion sent us her prettiest at this price especially for the opening—and such a gorgeous array. Everything that madam wants for daytime wear is represented—some handsome enough for evening wear. The exhibit surpasses anything that even we have ever offered you. There are

Crepe Dresses

Crepe de Chine Dresses

Pussy Willow Taffeta Dresses

Crepe Meteor Dresses

Novelty Taffeta Dresses

All in the most captivating styles—some made entirely of the same material; others in the most effective combinations you could hope to own. Cold type fails to convey even an idea of this display—you must see it to appreciate what is ready for you at this popular price.

FINER DRESSES in this showing priced

Up to \$65.00

May we show you this display early in the day? Second Floor.

Kann's Dress Goods & Suitings for Spring

Occupy a Unique Position—Not Alone Because of Variety, Beauty and Popular Prices, BUT

Every Yard Is Dyed With the Dependable Colors You Always Associate With This Stock!

DAME FASHION INVITES YOU TO INSPECT THESE NEW WEAVES:

Velour Checks, in black and white, and color combinations. Yd. \$2.50

Black and White; Navy and White Awning, and Hair-line Stripes. Yd. \$1.50 to \$2.75

Shepherd Checks, black and check with colored lines. Yd. 50c to \$2.25

Tailor Suitings, in English and Scotch Mixtures. Yd. \$1.00 to \$3.50

Whipcords and Gabardines. Yd. \$1.00 to \$2.75

Poplins, in black and colors. Yd. 79c to \$2.50

All-wool French Serges. Yd. 50c to \$2.00

All-wool Storm Serges. Yd. 50c to \$2.25

All-wool Broadcloths, in black and colors. Yd. \$1.50 to \$3.00

Spring Coatings. Yd. \$1.00 to \$5.00

3,000 Yards Spring Fabrics

Worth to \$1.50 Yard

INCLUDING—
45-inch Black Chiffon Broadcloth,
54-inch Covert Cloth, in new Tan Shades;
54-inch Colored Serges,
42-inch All-wool Poplins,
48-inch Storm and French Serges, in navy and black;
50 and 54 Inch Suitings, new mixtures;
45-inch Lupins, all-wool Taffeta, in variety of shades;
54-inch Shepherd Checks.

Opening
Special

97c

YARD.



THE BUSY CORNER
S. Kann Sons & Co.
5TH ST. AND PENNA. AVE.